

CASE STUDY

BenQ Education

BenQ Boards Are the Ultimate Classroom Upgrade

ClearTech Identifies BenQ Boards as the Best Future-Ready Classroom Solution for Campbell Hall Day School



Campbell Hall, an independent K-12 day school in Studio City, California is well-known for its innovative, research-based approach to learning, and enlisted ClearTech to provide their expert recommendation for a classroom solution that would streamline teacher onboarding, enhancing classroom engagement, and aligning with their forward-thinking pedagogical approach. BenQ Boards emerged as the best solution for building future-ready classrooms.

Campbell Hall faced several key challenges in their pursuit of cutting-edge classroom technology. Budgetary constraints required a cost-effective solution that would deliver long-term value without compromising quality. ClearTech's in-depth analysis revealed that BenQ Boards' host of features aligned with the school's requirements and objectives:

Safeguarding health and wellbeing

In an era marked by heightened health concerns, Campbell Hall prioritized the safety of its students and staff with BenQ Boards with a germ-resistant screen that is certified by TÜV to be 99.9% effective against common germs. For Campbell Hall, it allows teachers and students to engage in immersive and collaborative learning experiences with peace of mind.



"Campbell Hall has high expectations, and so do its students," explains Brian Reilly, ClearTech's vice president of business development. "These kids – and many of their parents – are digital natives. Most of them use leading-edge technology at home and in mobile settings, and that's what they expect at school. Teachers tell us that the BenQ Board offering is far superior to anything they've worked with in the past."

Flexibility and ease of use

Campbell Hall is able to accommodate a wide range of users — whether tech-savvy or reluctant to embrace technology — and leverage BenQ's Tap 'N Teach technology and EZWrite and InstaShare software to make it easy for everyone to use.. Tap 'N Teach features one-tap personalized log-in from any BenQ Board in the school using NFC technology. With a swipe of a personal NFC card, educators load their lesson materials and log into their apps, cloud storage, settings, and tools instantly and securely. The BenQ Board directly integrates with many of the apps teachers use, and teachers can instantly access network drives and cloud platforms, such as Google Classroom or Dropbox, to store and share their teaching files and materials. No matter the skill level, they can get started instantly using EZWrite for whiteboarding, screen capture, and recording. With InstaShare screensharing from any device, the school not only eliminates cables and downloads but also boosts engagement. Teachers are free to move around and interact with their class, creating a perfect environment for active learning.

Cost-effective, leading warranty, and exceptional support

Campbell Hall is able to cap continuous tech costs and avoid annual subscriptions with BenQ Boards' and industry-leading Advanced Replacement warranty that provides a replacement board and minimizes down-time in the classroom. BenQ has also prioritized continuous training with its on-demand training library, BenQ Academy, so educators stay at the forefront of new methods.

