

Creating a safer, but still effective work environment



Over 40 years ago, Franmar founder Frank Sliney recognized the potential of soybeans as a replacement for petroleum-based solvents. He initially introduced his innovation to the screen printing industry, where it was a huge success. One customer began ordering large quantities of the cornerstone product, BEAN•e•doo, prompting Frank to investigate. As it turned out, BEAN•e•doo was just as effective at removing mastic and flooring adhesives as it was at removing plastisol ink—leading to the birth of Franmar's industrial product line. This includes BEAN•e•doo Mastic Remover, Soy Gel Coatings Remover, Ickee Stickee Unstuck Adhesive Remover, and many more.

"What we bring to the market are safer products that offer two main advantages," says Franmar Vice President Dan Brown. "First, you can continue working in the building during remodeling projects without experiencing adverse reactions to fumes and other things that evaporating gasses cause. The second being, all of our products clean up with water. You don't need to use a secondary chemical, which in most cases is hazardous or highly caustic."

So what makes Franmar different? By using soy—a natural solvent—Franmar's products are non-caustic, non-flammable, and low-odor. They also maintain low volatile organic compound (VOC) levels and are biodegradable. With Franmar's soy-based products, you get the same effectiveness as mineral spirits or other solvents, without the figurative and literal headaches.

"We had a contractor who worked primarily with elementary and high schools," Brown recalls. "He guaranteed the school board that he could come in on a Friday evening, remove 3,000 square feet of tile or carpet, and have the concrete cleaned and ready for Monday morning classes. There would be no odor, and the floors would be ready for new glue and carpet or tile all because he was using our BEAN•e•doo Mastic Remover."

But Franmar's restoration capabilities go beyond just flooring. Soy Gel, our all-purpose coatings remover, tackles topical sealers, enamels, urethanes, acrylics, and a variety of other coatings and paints. The gel formula even makes it ideal for lead paint removal, as it encapsulates lead dust, preventing it from becoming airborne and inhaled. When students get a little too artistic with markers or stickers on desks, lockers, or walls, our Hard Surface Graffiti Remover or Ickee Stickee Unstuck can easily handle the cleanup. Franmar's surface cleaners are also highly effective. Our Emerge Degreaser not only pairs perfectly with our soy-based products for cleanup, but also removes oil, dirt, and grease from a wide variety of surfaces. Our Exterior Building Cleaner removes lime and mortar residues, salt deposits, moss, algae, and environmental dirt, leaving outdoor surfaces clean and bright.

Franmar stands as a testament to the power of innovation and sustainability. By harnessing the natural properties of soybeans, we've developed a range of effective, non-toxic cleaning and restoration products that meet the needs of both professionals and DIY enthusiasts. Our commitment to using American-grown soybeans supports local agriculture while contributing to a healthier environment. As consumers increasingly seek eco-friendly alternatives, Franmar continues to lead the way in providing safe, effective solutions for a wide range of applications.

We're always looking to provide a safer solution to your next complication.



Safer innovations for campus renovations



- Low-odor
- Non-caustic
- Non-flammable

Franmar.com
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