# 2022 Magazine Editorial Calendar

## Spring
- **Ad Close:** 4/1/22
- **Materials Due:** 4/11/22

### Features
- Construction Brief
- Building Envelopes
- Innovative Approaches to HVAC
- Cleaning & Maintenance
- Acoustics and Audio Enhancement Technologies for the Classroom
- Building Access Control
- Net Zero/Energy Savings/Green Buildings
- Disaster Response
- Furnishings
- Walls, Ceilings & Floors

## Summer
- **Ad Close:** 6/30/22
- **Materials Due:** 7/7/22

### Features
- 2022 New Product Awards
- Walls, Ceilings & Floors
- Parking
- Transportation
- Rethinking Sports Facilities
- AV: Projectors and Large-screen Displays
- Campus Safety Spotlight
- Food Service
- Evidence-based Design
- Sustainability
- Furnishings

## Fall
- **Ad Close:** 9/23/22
- **Materials Due:** 9/29/22

### Features
- 2022 Education Design Showcase
- Theaters/Performing Arts
- Cable Maintenance
- Interior and Exterior Lighting
- Sustainability
- Design That Supports SEL
- Furnishings
- Success Stories: Changes That Should Last Beyond the Pandemic
- Storm Shelters
- Walls, Ceilings & Floors
GENERAL ENEWSLETTERS

Increase Your Reach
Increase your reach, lead generation and the effectiveness of your marketing campaign by advertising in our Spaces4Learning K-12 and Higher Ed Update eNewsletters—delivering breaking news, valuable research, best practices, product information and more—directly to the desks of potential customers.

Target education professionals focused on campus safety with our newest eNewsletter: Spaces4Learning Life Safety, distributed monthly.

S4L K-12 Update
Average Deliverable: 16,000*
January 11, 18, 25
February 1, 8, 15, 22
March 1, 8, 15, 22, 29
April 5, 12, 19, 26
May 3, 10, 17, 24, 31
June 7, 14, 21, 28
July 5, 12, 19, 26
August 2, 9, 16, 23, 30
September 6, 13, 20, 27
October 4, 11, 18, 25
November 1, 15, 29
December 6, 13, 20

S4L Higher Ed Update
Average Deliverable: 17,000*
January 6, 13, 20, 27
February 3, 10, 17, 24
March 3, 10, 17, 24, 31
April 7, 14, 21, 28
May 5, 12, 19, 26
June 2, 9, 16, 23, 30
July 7, 14, 21, 28
August 4, 11, 18, 25
September 1, 8, 15, 22, 29
October 6, 13, 20, 27
November 3, 10, 17
December 1, 8, 15, 22

S4L Life Safety
Average Deliverable: 30,000*
January 24
February 28
March 28
April 25
May 23
June 27
July 25
August 22
September 26
October 24
November 21
December 19

Spaces are limited and will be assigned on a first-come, first-served basis upon receipt of a signed insertion order. Cancellation cutoff is 4 weeks prior to broadcast date. All rates are net.

*Media Owner’s Own Data
**Drive Traffic and Get Exposure**

Drive more traffic to your booth at shows such as EDspaces, or get exposure even as a non-exhibitor.

The 2022 **EDspaces Industry Show Update** eNewsletter will be delivered to 30,000* educational facilities’ decision makers once before the show, once during the expo and approximately one week after the show.

For extra exposure, add Pre-Show and Post-Show Spotlight eNewsletters to your campaign. The product-focused eNewsletter will be sent approximately one week before and one week after the show.

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**EDspaces Industry Show Update**

October 27  
November 3  
November 10

**Banner Positions:**
- Leaderboard — 728x90
- Large Rectangle — 300x250 (6)
- Products & Services Sponsored Links (6)

**EDspaces Pre-Show Spotlight**

October 23

**EDspaces Post-Show Spotlight**

November 13

**Banner Positions:**
- Leaderboard — 728x90
- Large Rectangle — 300x250 (4)
- Products & Services Sponsored Links (10)

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*Media Owner’s Own Data*