

# 2022 MAGAZINE EDITORIAL CALENDAR

## Spring

Ad Close: 4/1/22  
Materials Due: 4/11/22



### Features

- Construction Brief
- Building Envelopes
- Innovative Approaches to HVAC
- Cleaning & Maintenance
- Acoustics and Audio Enhancement Technologies for the Classroom
- Building Access Control
- Net Zero/Energy Savings/Green Buildings
- Disaster Response
- Furnishings
- Walls, Ceilings & Floors

## Summer

Ad Close: 6/30/22  
Materials Due: 7/7/22



### Features

- 2022 New Product Awards
- Walls, Ceilings & Floors
- Parking
- Transportation
- Rethinking Sports Facilities
- AV: Projectors and Large-screen Displays
- Campus Safety Spotlight
- Food Service
- Evidence-based Design
- Sustainability
- Furnishings

## Fall

Ad Close: 9/23/22  
Materials Due: 9/29/22



### Features

- 2022 Education Design Showcase
- Theaters/Performing Arts
- Cable Maintenance
- Interior and Exterior Lighting
- Sustainability
- Design That Supports SEL
- Furnishings
- Success Stories: Changes That Should Last Beyond the Pandemic
- Storm Shelters
- Walls, Ceilings & Floors

# GENERAL NEWSLETTERS

## Increase Your Reach

Increase your reach, lead generation and the effectiveness of your marketing campaign by advertising in our *Spaces4Learning K-12* and *Higher Ed Update* eNewsletters—delivering breaking news, valuable research, best practices, product information and more—directly to the desks of potential customers.

Target education professionals focused on campus safety with our newest eNewsletter: *Spaces4Learning Life Safety*, distributed monthly.

### S4L K-12 Update

Average Deliverable: 16,000\*

January 11, 18, 25  
 February 1, 8, 15, 22  
 March 1, 8, 15, 22, 29  
 April 5, 12, 19, 26  
 May 3, 10, 17, 24, 31  
 June 7, 14, 21, 28  
 July 5, 12, 19, 26  
 August 2, 9, 16, 23, 30  
 September 6, 13, 20, 27  
 October 4, 11, 18, 25  
 November 1, 15, 29  
 December 6, 13, 20

### S4L Higher Ed Update

Average Deliverable: 17,000\*

January 6, 13, 20, 27  
 February 3, 10, 17, 24  
 March 3, 10, 17, 24, 31  
 April 7, 14, 21, 28  
 May 5, 12, 19, 26  
 June 2, 9, 16, 23, 30  
 July 7, 14, 21, 28  
 August 4, 11, 18, 25  
 September 1, 8, 15, 22, 29  
 October 6, 13, 20, 27  
 November 3, 10, 17  
 December 1, 8, 15, 22

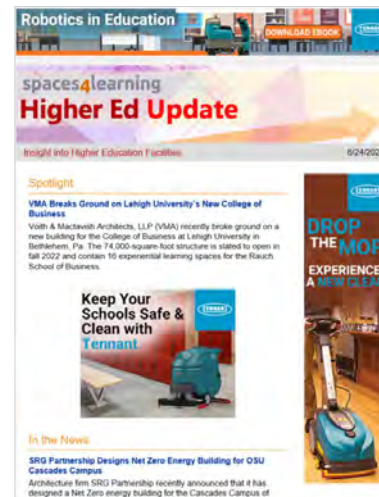
### S4L Life Safety

Average Deliverable: 30,000\*

January 24  
 February 28  
 March 28  
 April 25  
 May 23  
 June 27  
 July 25  
 August 22  
 September 26  
 October 24  
 November 21  
 December 19

*Spaces are limited and will be assigned on a first-come, first-served basis upon receipt of a signed insertion order. Cancellation cutoff is 4 weeks prior to broadcast date. All rates are net.*

\*Media Owner's Own Data



## Banner Positions:

- Leaderboard – 728x90
- Large Rectangle – 300x250
- Q&A with the Editor
- Featured Video (300 pixels wide)
- Products & Services Sponsored Links (6 positions)
- Skyscraper– 160x600 (2 positions)

# SHOW UPDATE ENEWSLETTERS

## Drive Traffic and Get Exposure

Drive more traffic to your booth at shows such as EDspaces, or get exposure even as a non-exhibitor.

The 2022 *EDspaces Industry Show Update* eNewsletter will be delivered to 30,000\* educational facilities' decision makers once before the show, once during the expo and approximately one week after the show.

For extra exposure, add Pre-Show and Post-Show Spotlight eNewsletters to your campaign.

The product-focused eNewsletter will be sent approximately one week before and one week after the show.

## EDspaces Industry Show Update

October 27

November 3

November 10

### Banner Positions:

- Leaderboard – 728x90
- Large Rectangle – 300x250 (6)
- Products & Services Sponsored Links (6)

## EDspaces Pre-Show Spotlight

October 23

## EDspaces Post-Show Spotlight

November 13

### Banner Positions:

- Leaderboard – 728x90
- Large Rectangle – 300x250 (4)
- Products & Services Sponsored Links (10)

\*Media Owner's Own Data

