2024 MAGAZINE EDITORIAL CALENDAR

Spring

Features
- Construction Brief
- Sustainability (Net Zero/Energy Savings/Green Buildings)
- Innovative Approaches to HVAC
- Cleaning & Maintenance
- Residential Housing
- Parking
- Transportation
- Mailroom Operations and Smart Lockers
- Outdoor Spaces
- AV/Technology: Hybrid Learning Environments
- Campus Safety: Surveillance
- Food Service
- Evidence-Based Design

Fall

Features
- Walls, Ceilings & Floors
- AV: Projectors and Large-Screen Displays
- Building Access Control
- Energy Savings/Green Buildings
- Disaster Response
- 2024 Education Design Showcase
- 2024 New Product Awards
- Theaters/Performing Arts
- Storm Shelters
- Interior and Exterior Lighting
- Building Envelope
- Design that Supports SEL
WEEKLY ENEWSLETTERS

Increase Your Reach
Increase your reach and the effectiveness of your marketing campaign by advertising in our Spaces4Learning K-12 and Higher Ed Update eNewsletters—delivering breaking news, valuable research, best practices, product information and more—directly to the desks of potential customers. Target technology prospects with the exclusive Spaces4Learning Emerging Tech eNewsletter, which highlights new technology for K-12 and higher education facilities and management.

K-12 and Higher Update Banner Positions:
- Leaderboard — 728x90
- Large Rectangle — 300x250
- Q&A with the Editor
- Featured Video (300 pixels wide)
- Products & Services Sponsored Links (6 positions)
- Skyscraper— 160x600 (2 positions)

Emerging Tech Banner Positions:
- Leaderboard — 728x90
- Sponsored Content section (large area for extensive messaging)
  - Headline (max 90 characters)
  - Opening text (max 200 characters)**
  - Graphic — 650 x 200 (max file size 70k)
  - Optional sponsor-supplied content (basic HTML with no styling or special markup).

Content can include links to your URL and call to action text (max 500 characters)**

Spaces are limited and will be assigned on a first-come, first-served basis upon receipt of a signed insertion order. Cancellation cutoff is 4 weeks prior to broadcast date. All rates are net.

*Media Owner’s Own Data

2024 eNewsletter Dates

S4L K-12 Update
Average Deliverable: 15,000*
- January 9, 16, 23, 30
- February 6, 13, 20, 27
- March 5, 12, 19, 26
- April 2, 9, 16, 23, 30
- May 7, 14, 21, 28
- June 4, 11, 18, 25
- July 2, 9, 16, 23, 30
- August 6, 13, 20, 27
- September 3, 10, 17, 24
- October 1, 8, 15, 22, 29
- November 5, 12, 19
- December 3, 10, 17

S4L Higher Ed Update
Average Deliverable: 17,000*
- January 4, 11, 18, 25
- February 1, 8, 15, 22, 29
- March 7, 14, 21, 28
- April 4, 11, 18, 25
- May 2, 9, 16, 23, 20
- June 6, 13, 20, 27
- July 11, 18, 25
- August 1, 8, 15, 22, 29
- September 5, 12, 19, 26
- October 3, 10, 17, 24, 31
- November 7, 14, 21
- December 5, 12, 19

S4L Emerging Tech
Average Deliverable: 30,000*
- January 10, 17, 24, 31
- February 7, 14, 21, 28
- March 6, 13, 20, 27
- April 3, 10, 17, 24
- May 1, 8, 15, 22, 29
- June 5, 12, 26
- July 3, 10, 17, 24, 31
- August 7, 14, 21, 28
- September 4, 11, 18, 25
- October 2, 9, 16, 23, 30
- November 6, 13, 20
- December 4, 11, 18