

Spring

Features

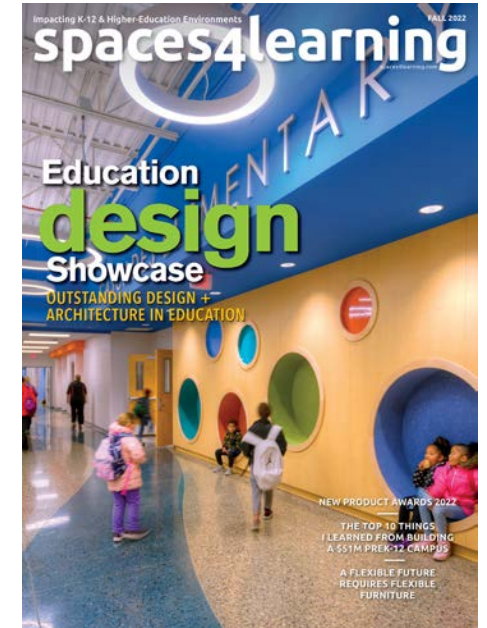
- Construction Brief
- Sustainability (Net Zero/Energy Savings/Green Buildings)
- Innovative Approaches to HVAC
- Cleaning & Maintenance
- Residential Housing
- Parking
- Transportation
- Mailroom Operations and Smart Lockers
- Outdoor Spaces
- AV/Technology: Hybrid Learning Environments
- Campus Safety: Surveillance
- Food Service
- Evidence-Based Design



Fall

Features

- Walls, Ceilings & Floors
- AV: Projectors and Large-Screen Displays
- Building Access Control
- Energy Savings/Green Buildings
- Disaster Response
- 2024 Education Design Showcase
- 2024 New Product Awards
- Theaters/Performing Arts
- Storm Shelters
- Interior and Exterior Lighting
- Building Envelope
- Design that Supports SEL



WEEKLY ENEWSLETTERS

Increase Your Reach

Increase your reach and the effectiveness of your marketing campaign by advertising in our *Spaces4Learning K-12* and *Higher Ed Update* eNewsletters—delivering breaking news, valuable research, best practices, product information and more—directly to the desks of potential customers. Target technology prospects with the exclusive *Spaces4Learning Emerging Tech* eNewsletter, which highlights new technology for K-12 and higher education facilities and management.

K-12 and Higher Update Banner Positions:

- Leaderboard – 728x90
- Large Rectangle – 300x250
- Q&A with the Editor
- Featured Video (300 pixels wide)
- Products & Services Sponsored Links (6 positions)
- Skyscraper— 160x600 (2 positions)

Emerging Tech Banner Positions:

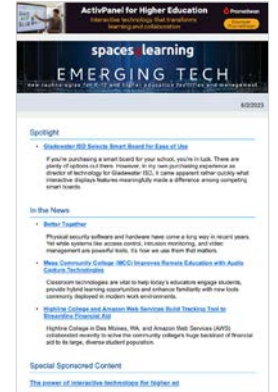
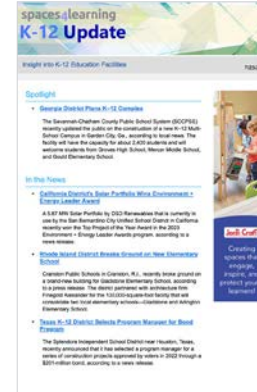
- Leaderboard – 728x90
- Sponsored Content section (large area for extensive messaging)
 - Headline (max 90 characters)
 - Opening text (max 200 characters)**
 - Graphic – 650 x 200 (max file size 70k)
 - Optional sponsor-supplied content (basic HTML with no styling or special markup).

Content can include links to your URL and call to action text (max 500 characters)**

Spaces are limited and will be assigned on a first-come, first-served basis upon receipt of a signed insertion order. Cancellation cutoff is 4 weeks prior to broadcast date. All rates are net.

*Media Owner's Own Data

2024 eNewsletter Dates



S4L K-12 Update

Average Deliverable:
15,000*

- January 9, 16, 23, 30
- February 6, 13, 20, 27
- March 5, 12, 19, 26
- April 2, 9, 16, 23, 30
- May 7, 14, 21, 28
- June 4, 11, 18, 25
- July 2, 9, 16, 23, 30
- August 6, 13, 20, 27
- September 3, 10, 17, 24
- October 1, 8, 15, 22, 29
- November 5, 12, 19
- December 3, 10, 17

S4L Higher Ed Update

Average Deliverable:
17,000*

- January 4, 11, 18, 25
- February 1, 8, 15, 22, 29
- March 7, 14, 21, 28
- April 4, 11, 18, 25
- May 2, 9, 16, 23, 20
- June 6, 13, 20, 27
- July 11, 18, 25
- August 1, 8, 15, 22, 29
- September 5, 12, 19, 26
- October 3, 10, 17, 24, 31
- November 7, 14, 21
- December 5, 12, 19

S4L Emerging Tech

Average Deliverable:
30,000*

- January 10, 17, 24, 31
- February 7, 14, 21, 28
- March 6, 13, 20, 27
- April 3, 10, 17, 24
- May 1, 8, 15, 22, 29
- June 5, 12, 26
- July 3, 10, 17, 24, 31
- August 7, 14, 21, 28
- September 4, 11, 18, 25
- October 2, 9, 16, 23, 30
- November 6, 13, 20
- December 4, 11, 18