

CP&M 2015 EDITORIAL CALENDAR

JANUARY-JUNE

COLLEGE
Planning & Management

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
COVER STORY	<ul style="list-style-type: none"> Trends: Facilities, Security, Technology, Design 	<ul style="list-style-type: none"> 20th Annual College Construction Report 	<ul style="list-style-type: none"> Cost Saving Strategies: Products, Procedures, Procurement 	<ul style="list-style-type: none"> Education Interior Trends: Colors, Fabrics, Furniture, Materials and Space 	<ul style="list-style-type: none"> College Housing Report 	<ul style="list-style-type: none"> Adaptive Reuse: Advantages, Economics
FEATURES	<ul style="list-style-type: none"> Outdoor Environments: Landscaping, Gardens and Grounds Furniture for the Flipped Classroom 	<ul style="list-style-type: none"> Campus Lighting Design: Systems, Sensors and Controls Walls and Ceilings 	<ul style="list-style-type: none"> Roofs: Selecting, Inspecting, Maintaining Healthy, Sustainable Campus Environments 	<ul style="list-style-type: none"> Transportation, Parking, GPS, Buses, and the Campus Fleet Facility Construction: Specifying the Right Materials and Building Systems 	<ul style="list-style-type: none"> Mechanical Systems: Plumbing, Heating and Cooling, Water Treatment The Power of Concentration: Improving Acoustics 	<ul style="list-style-type: none"> Too Hot, Too Cold, Too Expensive: Energy and HVAC Carpet and Floors: Selection, Installation, Cleaning and Care
FACILITY FOCUS	<ul style="list-style-type: none"> Auditoriums, Music Rooms, Performing Arts 	<ul style="list-style-type: none"> Residence Halls and Living Learning Communities 	<ul style="list-style-type: none"> Sports Fields and Outdoor Learning Spaces 	<ul style="list-style-type: none"> Science and Research Facilities 	<ul style="list-style-type: none"> Cafeterias, Dining Halls, Kitchens and Food Service Facilities 	<ul style="list-style-type: none"> Libraries and Media Centers
COLUMNS	<ul style="list-style-type: none"> Business Practices Trends in Green Maintenance 	<ul style="list-style-type: none"> Trends in Green Facilities Recruit and Retain 	<ul style="list-style-type: none"> Business Practices Trends in Green Maintenance 	<ul style="list-style-type: none"> Trends in Green Facilities Recruit and Retain 	<ul style="list-style-type: none"> Business Practices Trends in Green Maintenance 	<ul style="list-style-type: none"> Trends in Green Facilities Recruit and Retain
SAFETY & SECURITY	<ul style="list-style-type: none"> Emergency Preparedness and Disaster Recovery Fire & Life Safety 	<ul style="list-style-type: none"> Access Control Systems Safety & Security 	<ul style="list-style-type: none"> Video Surveillance and ID Systems on Campus Fire & Life Safety 	<ul style="list-style-type: none"> Campus and Dorm Fire Safety Safety & Security 	<ul style="list-style-type: none"> Mass Notification and Emergency Communications Fire & Life Safety 	<ul style="list-style-type: none"> An Integrated Security Systems Approach Safety & Security
TECHNOLOGY	<ul style="list-style-type: none"> Emerging Technology 	<ul style="list-style-type: none"> How Technology is Reshaping Space 	<ul style="list-style-type: none"> Video and Presentation Technologies 	<ul style="list-style-type: none"> Emerging Technology 	<ul style="list-style-type: none"> Facilities Guide to Integrating Classroom Technologies and Controls 	<ul style="list-style-type: none"> Involve, Engage, Motivate: Engaging Students with Interactive Technologies
SPECIAL SECTION	Products & Services That Work	20 th Annual College Construction Report	Impact on Learning	Specialty Publication: Healthcare Facilities	Maintaining Buildings & Grounds: Products, Practices, Custodial, Staffing and Equipment	CP&M's New Products Awards
AD CLOSE MATERIALS DUE	December 1 December 5	December 30 January 5	January 30 February 5	February 27 March 5	March 30 April 6	April 30 May 5
<i>Editorial Focused for Attendees:</i>	<i>Campus Fire Safety</i>	<i>League for Innovation, NACCU, NFMT, DSE</i>	<i>ACUI, NAEP, ISC-West, AACC, ACUTA</i>	<i>AIA/CAE, NEOCON</i>	<i>Infocomm, NFPA, ACUHO-I, IACLEA, NACUFS</i>	<i>SCUP, NACUBO, APPA</i>

AWARD-WINNING EDITORIAL



CP&M 2015 EDITORIAL CALENDAR

JULY-DECEMBER

COLLEGE
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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
COVER STORY	<ul style="list-style-type: none"> 2015-2016 Education Marketplace 	<ul style="list-style-type: none"> Intelligent Buildings: Lighting, HVAC, Energy, Controls 	<ul style="list-style-type: none"> The High Cost of Construction Delays 	<ul style="list-style-type: none"> Life-Cycle Cost Analysis: Acquiring, Owning, Operating and Disposing of Buildings and Systems 	<ul style="list-style-type: none"> SPECIAL GREEN ISSUE... Sustainable, Healthy, High-Performance Schools 	<ul style="list-style-type: none"> Energy Report: Insights and Ideas
FEATURES	BUYERS' GUIDE	<ul style="list-style-type: none"> Investing in Green: Landscaping, Sports Fields and Grounds Maintenance Innovative, Inspiring Learning Environments: Classroom Spaces to Common Areas 	<ul style="list-style-type: none"> Building Envelope: Roofs, Walls, Insulation, Windows, Doors & Skylights Healthy Buildings: IAQ, Hazardous Materials, Mold, Pesticides 	<ul style="list-style-type: none"> Outsourcing and Contract Services Carpet and Floors 	<ul style="list-style-type: none"> Meeting the Needs of Today's Student Signage: Wayfinding, ADA, Menu Boards, School Identity 	<ul style="list-style-type: none"> Building Exteriors: Fencing, Bollards, Furnishings and Facades Protecting Our Assets: Custodial, Maintenance, Repair and Renovation
FACILITY FOCUS		<ul style="list-style-type: none"> Restroom, Locker Room 	<ul style="list-style-type: none"> Community College 	<ul style="list-style-type: none"> ADA and Special Accommodation Spaces 	<ul style="list-style-type: none"> Student Centers and Commons Areas 	<ul style="list-style-type: none"> Sports and Fitness Centers
COLUMNS		<ul style="list-style-type: none"> Trends in Green Facilities Recruit and Retain 	<ul style="list-style-type: none"> Business Practices Trends in Green Maintenance 	<ul style="list-style-type: none"> Trends in Green Facilities Recruit and Retain 	<ul style="list-style-type: none"> Business Practices Trends in Green Maintenance 	<ul style="list-style-type: none"> Trends in Green Facilities Recruit and Retain
SAFETY & SECURITY		<ul style="list-style-type: none"> Working Together: The Town-Gown Relationship and Campus-Community Safety 	<ul style="list-style-type: none"> Creating a Secure Environment: Doors, Hardware, Lighting, Fencing and Perimeter Control Safety & Security 	<ul style="list-style-type: none"> No- Cost, Low-Cost Security Measures on Campus Fire & Life Safety 	<ul style="list-style-type: none"> Code Compliance and Environmental Safety Safety & Security 	<ul style="list-style-type: none"> Security Systems and Technologies for Schools Fire & Life Safety
TECHNOLOGY		<ul style="list-style-type: none"> Anytime, Anywhere Access 	<ul style="list-style-type: none"> The Education Revolution: Teaching and Learning in the Digital Age 	<ul style="list-style-type: none"> Emerging Technology 	<ul style="list-style-type: none"> Sustainable IT Practices: Operations, Energy and Equipment 	<ul style="list-style-type: none"> Technology and Collaborative Learning Spaces
SPECIAL SECTION	Purchasing and Procurement	Safe and Secure Campus	Education Design Showcase	Education Interiors and Furniture Guide		
AD CLOSE MATERIALS DUE	May 29 June 5	June 30 July 6	July 30 August 5	August 28 September 4	September 30 October 5	October 30 November 5
<i>Editorial Focused for Attendees:</i>		ASIS	ISSA, AASHE, EDUCAUSE	EdSpaces, NACAS, Safe & Secure Campus	Greenbuild	

SPECIAL SECTIONS

JANUARY	MAY	SEPTEMBER
<p>Products & Services that Work Our annual advertising/advertorial section that features case histories and showcases products that are new, noteworthy and useful to people involved in all areas of educational facilities.</p>	<p>Maintaining Buildings & Grounds: Products, Practices, Custodial, Staffing and Equipment Inadequate maintenance and funding, insufficient staffing, training and poorly developed policies are putting our facilities at risk. This special section will focus on the care and upkeep of facilities from HVAC systems to paint and wall coverings, ceilings and roofs, flooring, furnishings, restrooms, custodial and more. <i>A special section in the May issues of SP&M and CP&M ... plus an Editorial Webinar on this topic in June.</i></p>	<p>Education Design An invaluable resource for administrators, this special education design section showcases innovative learning environment design, the best new products and ideas, and the firms who have made these ideas a reality. Included in this section will be a directory of architects, planners, consultants and engineers representing the leaders in best practices and design innovation – a service for institutions researching the market.</p>
FEBRUARY	JULY	OCTOBER
<p>20th Annual School Construction Report 20th Annual College Construction Report Our nationally recognized school and college construction reports include cost data and other information representing both national and regional construction on projects completed in 2014, and those scheduled to begin in 2015.</p>	<p>Education Marketplace Buyers' Guide Education Marketplace is the largest and most comprehensive buyers' guide in the education industry. This annual directory includes comprehensive lists of products, services and suppliers. Purchasing and Procurement This special section covers topics like sourcing, evaluating products and services, negotiating the best price and other tips that will help schools and colleges make the most of their dollars.</p>	<p>Education Interiors and Furniture Guide The Education Interiors and Furniture Guide provides information about how to design and properly equip your school or campus from classroom to dining hall; the latest trends in interior design; the importance of ergonomics; how furniture choices affect teaching and learning; and the how to create the most effective learning environments. <i>A special section in the October issues of SP&M and CP&M... plus an Editorial Webinar on this topic in November.</i></p>
MARCH	AUGUST	NOVEMBER
<p>Impact on Learning The Impact on Learning program investigates the links between student achievement and the physical environment of school and campus buildings through the use of case studies and research reviews. <i>A special section in the March issues of SP&M and CP&M ... plus an Editorial Webinar on this topic in April.</i></p>	<p>Safe & Secure Schools/Safe & Secure Campus This special section on safety and security will focus on access control, communication systems, the latest security technologies, fire and life safety, planning and preparedness, issues and initiatives and the elements of design that make our institutions safe. <i>A special section in the August issues of SP&M and CP&M ... plus an Editorial Webinar on this topic in September.</i></p>	<p>Sustainable Schools/Sustainable Campus This special issue will focus on ways to make your school and campus greener. Topics covered include acoustics, daylighting, IAQ, HVAC, energy management, waste reduction, materials selection, cleaning products, standards, certifications and more.</p>