

# 2018 EDUCATION DESIGN SHOWCASE

RECOGNIZING OUTSTANDING ARCHITECTURE AND DESIGN IN EDUCATION

## Receive national recognition for your education design projects!

**GOOD DESIGNS** are based on exhaustive research and the study of best practices. To help provide this information on what makes a “good” space for learning, *School Planning & Management* and *College Planning & Management* established the Education Design Showcase in 1999. It is a vehicle for sharing innovative, yet practical, solutions in planning, design, and construction. The goal is to share ideas that will help us achieve the best possible learning environments and to recognize the firms that have made these ideas a reality.



### PROJECTS ELIGIBLE TO ENTER

Projects (New, Renovation, Addition, and Adaptive Reuse) **must have been completed after January 1, 2015**. Projects entered as “Design Concept” **must be under contract for construction on or before September 1, 2018**.

### EVALUATION / JUDGING

All entries will be judged by a jury of administrators, architects, and facility planners for excellence in design and functional planning directed toward meeting the needs of the education program. Specifically, the jury will give consideration to the following:

- Thorough and effective planning process, cost effectiveness
- Architect/design response to the program requirements, students’ needs
- Innovation, originality, creative solutions
- Functional, flexible, adaptable design
- Site selection, planning, development, and use/context within the campus and community
- Sustainability, environmental stewardship, materials selection, and maintainability
- Safe and secure environment
- Visual and aesthetic qualities

### AWARDS and RECOGNITION

The jury will select two **GRAND PRIZE** winners – one from the pK-12 categories and one from the higher education categories – as well as **HONORABLE MENTIONS** in any category. All other projects selected by the jury for publication will be designated as a **PROJECT OF DISTINCTION**.

### WHAT TO INCLUDE IN YOUR PORTFOLIO PACKET

All forms, photos, narrative, and data sheets should be submitted in electronic format (email or FTP web transfer) and must include the following:

- 1 – **Entry/Reservation Form** (a copy of the entry form previously submitted by you, found on page 4)
- 2 – **Project Data Sheet** (form supplied in this packet, page 3)
- 3 – **Development Team** (form supplied in this packet, page 3)
- 4 – **Company Logo & Profile:** Submit a short 40-word company profile that briefly describes your company, along with your company logo. The company logo should be a 300-DPI JPEG file. Please limit the size to 1.5” x 1.5”.
- 5 – **Project Narrative for Print:** Please submit a short 200-word narrative that briefly describes your project including unique features, special challenges faced, innovative solutions, and how the educational needs were met through your design. This narrative will appear in the print version of the *Education Design Showcase*.

**6 – Extended Project Narrative for Website and Judges:** Please submit an extended 1,500-word version of your project narrative that describes the project in more detail. Narrative should include: a general project description; goals and visions for the project; how it meets the educational need/program; the planning process; special challenges and solutions; unique features/innovations; safety and security considerations; sustainability/environmental considerations; materials choices; site considerations; cost effectiveness; project delivery method; any other information you feel necessary to explain the project. This extended narrative will appear on the online version of the *Education Design Showcase* and used by the judges during their deliberations.

**7 – Site/Campus and Space Plans:** Please submit one overall site/campus plan and one space plan with legend for each area being judged. Due to Homeland Security concerns, detailed site/space plans will not be published in the magazine or online.

**8 – Bubble Diagrams:** Please submit bubble diagrams depicting the site/campus plan and space plan. These diagrams should illustrate the arrangement of space, adjacencies, circulation, and design of the environment. These diagrams will be used by the judges during their deliberations and may appear in the online version of the *Education Design Showcase*.

**9 – Photographs:** Submit a minimum of 8 photos. It is critical that the photographs submitted be a visual representation of your project as described in the narrative. All photos should be 4-color, 8"x10" aspect ratio, landscape/horizontal orientation if possible. Include photos in each of the following categories:

- Building Exterior: 2 photos
- Building Interior: 2 photos
- Special areas or innovative/creative elements you would like to highlight: 4 photos

**Additional Photo Requirements for “Renovations/Modernizations” and “Adaptive Reuse” projects:** Include “Before” and “After” photos for judging and publication. At least one “Before” photo is required for judging; however, include as many as necessary to best showcase the work done on the project. Be sure photos are clearly labeled as to which “Before” photos go with which “After” photos.

**Please Note:** Selected photos will be used in the print and online version of the *Education Design Showcase* and will be used by the judges during their deliberations. SP&M/CP&M/1105 Media, Inc. reserve the right to use these photographs for editorial and/or promotional purposes.

## JUDGES’ SUGGESTIONS

Photo quality plays a critical role in the jury decision and how your project will look in print and online. Include photos that depict the primary purpose of the building or project (such as classrooms and learning spaces). Do not concentrate on large/dramatic spaces that photograph well but do not tell the story of how the building/project functions educationally. Show diversity of space rather than several photographic views of the same space. Include a contextual view, like a campus plan, adjacent buildings or the surrounding neighborhood to help judges determine if scale/character of the building fits its surroundings.

As you prepare your portfolio, please be sure that the images selected are more than just “pretty pictures.” They should highlight the main concepts you are trying to get across or notable features of the project, as well as visually support the story told in your project narrative. Our judges often comment that they “wish they could see in the photos what is being talked about in the narrative.”

The jury’s decision will be based solely on the materials furnished. Materials submitted will be used to create your page(s) in the magazine and on the web. The quality of the materials provided will determine the quality of the published pages(s). Publisher assumes the applicant has approved all materials for publication. Any entry not meeting minimum requirements will be disqualified.

## WHO WILL SEE MY PROJECT?

SP&M/CP&M are industry-leading publications for decision makers in the pK-12 through college/university facilities market including: Superintendents; Presidents and Chief Administrators; Boards of Education; State/Federal Departments of Education and State Higher Education Agencies; Business and Purchasing Officials; Facility Planners; Energy Managers, Physical Plant, M&O Directors; Student Housing; Safety & Security; plus Architects, Engineers, Interior Designers, Construction Managers, Integrators, and Consultants. Those who will see your project include your peers, your clients, and potential clients for your firm.

# PROJECT DATA SHEET

Project data helps establish the size and scope of the project and will be used for jury review. This data will also appear on the published pages and/or EDS website. If the information requested does not apply to your project, please leave blank.

PROJECT INFORMATION	
Name of Project	
District/Institution	
Project Address: Street Address	
City	
State, ZIP	
Chief Administrator	
Project Competition Date	
pK-12 Institution Type	<input type="checkbox"/> Public <input type="checkbox"/> Private <input type="checkbox"/> Charter <input type="checkbox"/> Magnet
College/University Type	<input type="checkbox"/> Public <input type="checkbox"/> Private: For-Profit <input type="checkbox"/> Private: Not-for-Profit
Other	
PROJECT SIZE	
Design Capacity (# of students)	
Current Enrollment (# of students)	
Gross Area of Building (square feet)	
Space Per Pupil (square feet)	
Site Size (acres)	
PROJECT COST	
Cost Per Student (total cost / design capacity)	\$
Cost Per Square Foot (total cost / area)	\$
Total Construction Cost	\$
SUPPLIERS (Please list the major three or four suppliers that contributed to the success of this project.)	
Category (furniture, lighting, flooring, etc.)	Company

# DEVELOPMENT TEAM

Firms will be listed on the published pages and/or EDS website. If the information requested does not apply to your project, please leave blank.

ARCHITECTURAL FIRM	
Firm Name	
Project Architect	
Mailing Address	
City/State/ZIP	
Phone	
Email	
Website	
SECONDARY ARCHITECTURAL FIRM (if joint project)	
Firm Name	
Project Architect	
Mailing Address	
City/State/ZIP	
Phone	
Email	
Website	

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School Planning & Management and College Planning & Management established the *Education Design Showcase* in 1999 to share innovative and practical solutions in planning, design, and construction. The goal is to share ideas that will help achieve the best possible learning environments and to recognize the firms that have made these ideas a reality.

Architects, institutions, and others associated with educational facility design and construction are invited to enter projects (new, renovation, addition, adaptive reuse) that were completed by January 1, 2015 or are under contract for construction on or before September 1, 2018.

Projects accepted into the *Education Design Showcase* will be shared with the largest and most influential audience in the education industry: showcased in the print and digital editions of *SP&M* and *CP&M* magazines, online at [spaces4learning.com](http://spaces4learning.com), in the Facilities + Design eletter, national media press coverage, social media, at trade shows and conferences, and showcased at EdSpaces in November 2018.

Winners receive a promotional packet with press release, congratulatory letter, certificate, print-ready PDF of your project and listings in our Facilities Sourcebook, and enhanced listing and project photos and link to your firm's website from [spaces4learning.com](http://spaces4learning.com).

- YES!** I would like to enter my project in the 2018 *EDUCATION DESIGN SHOWCASE*.

I understand if my project is selected for publication the following fees will be incurred to help cover the cost of judging, production, and distribution to schools and colleges nationwide.

**COST PER PAGE:** \$1,295  
**MULTIPLE PROJECT/PAGE DISCOUNT:** 15%

**SEND NO MONEY NOW.** Go to [spaces4learning.com/pages/eds/education-design-showcase.aspx](http://spaces4learning.com/pages/eds/education-design-showcase.aspx) and find Portfolio Packet, entry criteria, etc. Submit separate form for each entry.

**FINAL DATE FOR ENTRIES: AUGUST 27, 2018**  
**PORTFOLIO PACKET DUE: AUGUST 30, 2018**  
**PUBLISHED – DECEMBER 2018**

I understand that we will be billed as outlined above.

Signature/Date \_\_\_\_\_

#### SEND CORRESPONDENCE ABOUT THIS ENTRY TO

Firm/Institution Name		
Contact Name		
Title		
Mailing Address		
City	State	ZIP
Phone		
Email		

#### PROJECT DATA

Name of Project	
District/Institution	
City	State
Project Architect	

#### GRADE LEVEL: (select one)

PK-12:	College/University:	Other:
<input type="checkbox"/> Early Childhood	<input type="checkbox"/> 2 -Year Institution	<input type="checkbox"/> Other
<input type="checkbox"/> Elementary School	<input type="checkbox"/> 4 – Year Institution	
<input type="checkbox"/> Middle School		
<input type="checkbox"/> High School		

**COMPLETE YOUR ENTRY FORM AND EMAIL TO:**

**Leila McNeill • [lmcneill@1105media.com](mailto:lmcneill@1105media.com) • 972/687-6717**